

# Louisiana State & Regional Chili Cook-off

## *” Chili for Children”*

### Sponsorship Opportunity

Our Sponsors are the Knights of Columbus, Catholic Radio 1380AM, Audubon Kiwanis and 4theKids. We are proud to announce the 11<sup>th</sup> Annual Louisiana State and Regional Chili Cook-off. We invite you to advertise your business by sponsoring this worthy event

All proceeds benefit the free standing Our Lady of the Lake Children’s Hospital, which is the second largest children’s hospital in Louisiana. touching the lives of thousands of children. Our Lady of the Lake Children’s Hospital treats all children in need, regardless of ability to pay, and treated more than 100,000 children in 2016.

The Cook-off will be held on Saturday & Sunday- March 18-19, 2017 in front of the LSU Parker Coliseum, from 10:30-4:30 each day in conjunction with the LSU Spring Garden and Craft Show that is in the Parker Coliseum and a wonderful Spring Car Show will all be in the same area. Two fun filled days with lots of Music, Fun, Food and Festivities.

In order for this event to be a success, sponsors are needed. Please review the following information as it describes the sponsorship opportunities available for the 2017 Chili Cook-off.

Thank you for your support and we look forward to your participation in this wonderful event and its worthy cause.

For Additional information please Contact us: [www.louisianachilicookoff.com](http://www.louisianachilicookoff.com)

Eric Miller- [ermccm@yahoo.com](mailto:ermccm@yahoo.com) (225)933-9760

Jason Blevins- [jason@computechofla.com](mailto:jason@computechofla.com) (225) 806-9306

Invited by:

Rick Blackstone  
(225) 205-9376  
[attn.chili.ads@gmail.com](mailto:attn.chili.ads@gmail.com)  
(225) 205-9376

## Louisiana State & Regional Chili Cook-off

I agree to sponsor the La State + Regional Chili Cook-off being held in front of the LSU Parker Coliseum March 18+19, 2017

**\$10,000- "Chili Crown" – Title Level Sponsor**

**\$5,000- "Ring of Peppers" -- Main Level Sponsor**

**\$2,500- "3-Alarm Chili" – Platinum Level Sponsor**

**\$1,000- "Chili Head" -- Gold Level Sponsor**

**\$500- "Spicy Serrano"— Silver Level Sponsor**

**\$250- "Jumpin' Jalapeno"—Bronze Level Sponsor**

**Rather, please accept my charitable donation in the amount  
Of \$\_\_\_\_\_ in support of this event.**

**Donations in the form of goods and services will also receive our sponsor benefits**

**Please make check payable to Knights of Columbus or Our Lady of the Lake  
Foundation -memo-Chili**

**Company Name (as to appear in print) \_\_\_\_\_**

**Contact Name \_\_\_\_\_**

**Address \_\_\_\_\_**

**Phone # \_\_\_\_\_ Fax# \_\_\_\_\_**

**Email Address \_\_\_\_\_**

**Signature \_\_\_\_\_**

**Date \_\_\_\_\_**

# Louisiana State & Regional Chili Cook-off

(Descriptive Details of Sponsorship Level Benefits)

## **The “Chili Crown”-- Title Level sponsorship: \$10,000**

- Category exclusivity and the largest sponsorship package available.
- Logo inclusion with event logo on all print materials, letterhead, website, and any other media material promoting event.
- (2) full page ads in event program
- Sponsored-provided 10’x10’ tent at event with featuring info
- Up to (5) sponsor-provided banner on display at event
- (2) Free chili cook-off team entries.
- Sponsor of one of the event areas
- Appropriate mentions via PA at event both days
- Opportunity to participate as judge in chili cook-off
- 100 Free event tickets

## **The “Ring of Peppers” – Main Level Sponsorship: \$5,000**

- Prominent logo placement on event website and other event P.R. materials.
- Sponsored-provided 10’ X 10’ tent at event with business info or merchandise.
- \* (3) sponsor-provided banners on display at event
- \* Appropriate mentions via PA at event both days
- \* (1) Full page ad and (1) 1/2 page ad in event program booklet
- \* (2) free chili cook-off team entries
- Appropriate mentions via PA at event both days
- 80 Free event tickets

## **The “3-Alarm Chili” – Platinum Level Sponsorship: \$2,500**

- Name inclusion on event website and other P.R. material
- Appropriate mentions via PA at event both days
- (1) ½ page ad and (1) 1/8<sup>th</sup> page ad in event program booklet
- (1) sponsor-provided banner on display at event
- (2) free chili cook-off team entry
- 40 Free event tickets

# Louisiana State & Regional Chili Cook-off

(Descriptive Details of Sponsorship Level Benefits-Continued)

## **The “Chili Head” – Gold Level Sponsorship: \$1,000**

- (1) sponsor-provided banner on display at event
- Name inclusion on event website
- 1/2-page ad in event program booklet
- Appropriate mentions via PA at event both days
- (1) free chili cook-off team entry
- 20 Free event tickets

## **The “Spicy Serrano” – Silver Level sponsorship: \$500**

- Name inclusion on event website
- 1/4-page ad in event program booklet
- Appropriate mentions via PA at event both days
- 15 Free event tickets

## **The “Jumpin Jalapeno” – Bronze Level sponsorship: \$250**

- Appropriate mentions via PA at event both days
- 1/4-page ad in event program booklet
- 10 Free event tickets

Or rather any charitable monetary or in-kind donation you wish to give would be greatly appreciated.

For questions or for more information on the Chili Cook-off, please contact  
Eric Miller- Knights of Columbus- (225) 933-9760- [ermccm@yahoo.com](mailto:ermccm@yahoo.com)  
Jason Blevins- (225) 806-9306- [jason@computechofla.com](mailto:jason@computechofla.com) or  
[www.facebook.com/LAChiliCookoff](http://www.facebook.com/LAChiliCookoff)

Also, check out our beneficiary- OLOL Children’s Hospital [www.ololchildrens.org](http://www.ololchildrens.org)